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PRESS-RELEASE

IIT (ISM) Dhanbad organizes walkathon to promote drug-free lifestyle under Nasha Mukh Bharat Abhiyaan

The Office of the Dean Students' Welfare (DSW), IIT (ISM) Dhanbad, in association with the Sports & Physical Education Centre (SPEC), organized a walkathon on June 23 as part of the nationwide **Nasha Mukh Bharat Abhiyaan** to spread awareness about the harmful effects of drug abuse and promote the message of a healthy and drug-free society.

The walkathon witnessed enthusiastic participation from students, staff members and institute officials, who walked together across the campus carrying the message of a drug-free future. Through the awareness march, participants highlighted the importance of making positive lifestyle choices and staying away from addictive substances.

The programme was organized as part of the institute's observance of the **International Day Against Drug Abuse and Illicit Trafficking**, being marked through a series of awareness activities from June 17 to June 26 under the theme "*Nasha Mukh Bharat Abhiyaan, Viksit Bharat ki Pehchaan.*"

During the walkathon, participants led by Prof. Sanjoy Mandal, Associate Dean, Student Activities (Student Welfare) and comprising of other including the Dr. Anita Kumari, Physical Education and Sports Officer of IIT (ISM) Dhanbad reaffirmed their commitment to staying away from drugs and encouraging others to adopt healthy, responsible and productive lifestyles. The event served as a reminder of the collective responsibility of society, particularly the youth, in combating substance abuse and promoting healthy living.

The programme concluded with a collective pledge to promote yoga, wellness and a drug-free lifestyle. Participants resolved to contribute actively towards building a healthier and stronger nation by spreading the message, "**Say No to Drugs, Say Yes to Life.**"

The institute is also conducting an online mass pledge drive and several awareness activities, including poster-making, slogan-writing and essay competitions, as part of the ongoing campaign.

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Dean (Corporate Communications)